

# INFORMATION CENTRAL HOTLINES

NPMA 800.678.6722 NJPMA 800.524.9942

The Information Central Hotlines provide member companies with instant access to a team of NPMA's technical and industry operational staff experts. Developed to give practical solutions to pressing technical and operational issues, Information Central provides members with outside expertise and resources to make informed decisions.

You'll also have an additional information line available to you if you need state-specific assistance. The Executive Staff of the NJPMA can be reached at 800.524.9942 or info@njpma.com and are equipped to help you wade through regulatory requirements, understand New Jersey-specific news events, and pinpoint educational opportunities for you and your staff.

## PRESENCE ON THE WEB

**New Jersey Pest Management Association** www.njpma.com

#### **NPMA Members and Professionals**

www.npmapestworld.org

NPMA makes pest management information available through the professional and members-only site. NJPMA/NPMA members have access to special "Members Only" areas, including our Web-based search engine with exclusive technical materials to help grow your business and educate you and your employees.

Additional features on the Web include current industry news, model contracts, association and industry events, online registration, educational and promotional materials through the Bug Store, legislative issues, an online Who's Who Membership directory, and much more.



# NEW JERSEY PEST MANAGEMENT ASSOCIATION

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National Pest Management Association

Our Mission is Your Protection

# NATIONAL PEST MANAGEMENT ASSOCIATION

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# **PARTNERSHIP**FOR PROGRESS







## PARTNERSHIP FOR PROGRESS

We'd like to invite you to join a partnership to promote and advance the goals and objectives of the pest management industry and your company. A unique cooperative effort exists between the New Jersey Pest Management Association (NJPMA) and the National Pest Management Association (NPMA). You will be joining two strong associations with a multitude of programs and benefits that will help you accomplish your business goals. Our strong belief in this partnership prompted us to require companies to join both associations, which has led to a powerful mix of benefits and provides a variety of services to all of our PMP members.

## PUBLICIZE YOUR COMPANY'S PROFESSIONAL COMMITMENT

Members are entitled to display the logos of both associations on business cards, corporate letterhead, vehicles, and advertisements, which reinforce your company's professional image to customers and prospective clients.

#### **CONSUMERS**

Thousands of consumers regularly visit "Find a Professional" on NPMA's consumer site, www.pestworld.org, to locate a pest management professional near their homes. The company name and contact information of all NJPMA/NPMA members are listed and searchable by zip code for consumers to access and connect with a professional member in their area. This is a valuable referral service.

## YOUR VOICE IN D.C. ... AND NEW JERSEY

NJPMA and NPMA lobby on behalf of the industry to ensure your concerns as a pest management professional are heard. NPMA is the only entity that represents our industry before the U.S. Congress and federal agencies, such as the Environmental Protection Agency (EPA), Department of Labor, HUD, Department of Transportation, and the Federal Trade Commission.

NPMA's government affairs staff also tracks New Jersey legislation, regulatory changes and policy-related media, and coordinates this information with NJPMA state association leadership. NJPMA and NPMA also work together to develop legislative strategy, talking points, and position papers that members can use to influence their state representatives.



NJPMA maintains a productive relationship with our state regulators at the New Jersey Department of Environmental Protection (DEP). NJPMA meets regularly with the DEP to monitor any regulatory issues that might affect our industry. NJPMA also works closely with the staff of the DEP to develop programs that can unite our effort to promote regulatory compliance.

## YOUR SOURCE FOR TRAINING AND EDUCATION

NPMA hosts the industry's leading educational workshops and programs throughout the year, including the largest annual gathering in the world of pest management professionals at PestWorld Convention & Exposition.

At PestWorld, there are 50+ different technical and management training sessions as well as 150+ exhibiting

companies demonstrating their latest products, services and developments in equipment.

In partnership with state associations, NPMA also develops regional educational conferences offering continuing educational units (CEUs) and a management training curriculum. NJPMA has made providing members with cutting-edge education a high priority. Several NJPMA educational programs have been developed that not only assist members in performing their jobs more effectively, but also have made an impact outside of our industry. NJPMA primary training programs include educational programs in various regions throughout the state. For a detailed description of each training program, please visit www.njpma.com.

NJPMA sponsors the largest one-day educational program in the east with its Clinic, Tradeshow, and Clambake held annually on the 3rd Thursday in August. This program offers recertification credits to NJ, PA, and NY. Members receive a discounted rate.

### **COMMUNICATING WITH OUR MEMBERS**

Stay on top of the latest industry research and trends with NPMA's *PestWorld*, a bimonthly magazine featuring valuable technical information, legislative and regulatory updates, small business features, association news, and more.

## THE BOTTOM LINE: INCREASED PROFITS

When you join this partnership you add more resources to your company's operations that you might not otherwise be able to afford or justify. These are resources that you can use to increase sales and customer satisfaction while reducing operational expenses and problems. As a joint member of NPMA and NJPMA you have access to a wide variety of important tools, expert advice and unique benefits that you can use to run your business more efficiently and productively to become more profitable.

For more information, contact NJPMA at info@njpma.com or by phone at 800.524.9942.

Or, contact NPMA at npmapestworld.org or by phone at 800.678.6722.